



September 12-14 | Long Beach, CA

INTERMODAL EXPO IANA

WELCOME RECEPTION SPONSORSHIP – \$15,000 (2 AVAILABLE)

SPECIAL SPONSORSHIP BENEFITS

- Three complimentary full registrations to Intermodal EXPO
- Insert in portfolio/registration bag
- Recognition on EXPO website, select signage, program guide and mobile app
- IANA provided logo-branded napkins during reception
- Recognition as Platinum Plus Sponsor, to include benefits listed below

PLATINUM PLUS BENEFITS

- Four complimentary At-Large IANA memberships
- Enhanced listing in the IANA Intermodal Marketplace

INTERMODAL EXPO AND BUSINESS MEETING BENEFITS

- Four complimentary full registrations to Intermodal EXPO 2021
- Expanded visibility through prominent display of your
 - company logo on slideshow at general sessions
 - company name on or near entry to exhibit hall
 - company logo in the program guide
- Sponsor ribbon on badges for company attendees
- Recognition as co-sponsor of luncheons held in exhibit hall and breakfasts during opening sessions
- Priority access to private meeting rooms/suites at the EXPO
Please note: space is limited and assigned on first come, first served basis.
- Early access to EXPO housing
- Priority selection of exhibition space for Intermodal EXPO 2022
- Company listing in select EXPO promotional materials
- Company logo with link to your website on the EXPO 2021 home page
- Company name on signage at the convention center
- List of EXPO registrants provided prior to and after the event
- Recognition as a co-sponsor during the 2021 Intermodal Operations, Safety & Maintenance Virtual Business Meeting, May 3-6

ADVERTISING/PROMOTIONAL BENEFITS

- Company logo with a link to your website in a carousel on all web pages and featured on 2021 sponsor page of intermodal.org
- Recognition as co-sponsor of three (3) Business of Intermodal Continues webinars
- Complimentary advertising in Intermodal Insights
- Recognition throughout 2021 in each issue of Intermodal Insights
- Recognition on LinkedIn, Twitter and Intermodal Connections (one announcement on each)
- Social media digital toolkit to promote participation in IANA and its events
- Digital ad in Intermodal Connections, IANA's bi-monthly digital newsletter



Please contact Lin Guba for more details at lguba@intermodal.org or 301-982-3400, ext. 367.

Intermodal Association of North America

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