



September 12-14 | Long Beach, CA

INTERMODAL  
EXPO  
IANA

## MOBILE APP SPONSORSHIP – \$25,000

### SPECIAL SPONSORSHIP BENEFITS

- ◆ Five complimentary full registrations to Intermodal EXPO
- ◆ Prominent visibility in mobile app
- ◆ Banner ad in mobile app
- ◆ Recognition on EXPO website, program guide and mobile app
- ◆ Recognition as Platinum Plus Sponsor, to include benefits listed below

---

### PLATINUM PLUS BENEFITS

- ◆ Four complimentary At-Large IANA memberships
- ◆ Enhanced listing in the IANA Intermodal Marketplace

### INTERMODAL EXPO BENEFITS

- ◆ Four complimentary full registrations to Intermodal EXPO 2021
- ◆ Expanded visibility through prominent display of your
  - company logo on slideshow at general sessions
  - company name on or near entry to exhibit hall
  - company logo in the program guide
- ◆ Sponsor ribbon on badges for company attendees
- ◆ Recognition as co-sponsor of luncheons held in exhibit hall and breakfasts during opening sessions
- ◆ Priority access to private meeting rooms/suites at the EXPO  
*Please note: space is limited and assigned on first come, first served basis.*
- ◆ Priority selection of exhibition space for Intermodal EXPO 2022
- ◆ Company listing in select EXPO promotional materials
- ◆ Company logo with link to your website on the EXPO 2021 home page
- ◆ Company name on signage at the convention center
- ◆ List of EXPO registrants provided prior to and after the event

### ADVERTISING/PROMOTIONAL BENEFITS

- ◆ Company logo with a link to your website in a carousel on all web pages and featured on 2021 sponsor page of intermodal.org
- ◆ Recognition as co-sponsor of three (3) Business of Intermodal Continues webinars
- ◆ Complimentary advertising in Intermodal Insights
- ◆ Recognition throughout 2021 in each issue of Intermodal Insights
- ◆ Recognition on LinkedIn, Twitter and Intermodal Connections (one announcement on each)
- ◆ Social media digital toolkit to promote participation in IANA and its events
- ◆ Digital ad in Intermodal Connections, IANA's bi-monthly digital newsletter

Please contact Lin Guba for more details at [lguba@intermodal.org](mailto:lguba@intermodal.org) or 301-982-3400, ext. 367.

**Intermodal Association of North America**

11785 Beltsville Drive, Suite 1100, Calverton, MD 20705 | [www.intermodal.org](http://www.intermodal.org)