

EXPO

► *Insight.* ► *Interaction.* ► *Innovation.*

Program Guide Advertising



Long Beach, California
September 16-18

About Intermodal EXPO 2018

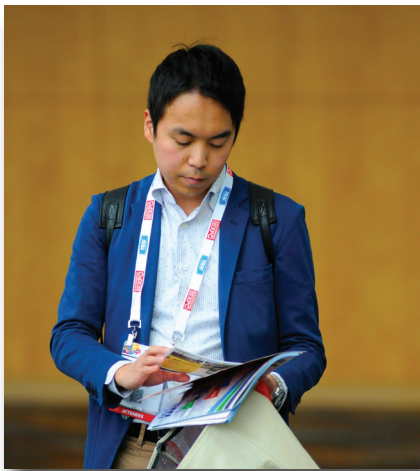
Intermodal EXPO brings industry stakeholders together around the dialogue, education and connections that move intermodal forward. It is a platform for products, services and solutions; a classroom for new skills and know-how; and an exchange for ideas and business.

Why You Should Advertise

The Guide is a comprehensive resource for attendees that contains detailed program and exhibitor information. 77% of attendees are buyers or influencers of intermodal product and service purchases.

77%

Target These Industry Stakeholders



- 3PLs
- Railroads
- Ocean Carriers
- Shippers/BCOs
- Industry Suppliers
- Technology Vendors
- Motor Carriers and Drayage Companies
- Port Facilities and Terminal Operators
- Leasing Companies and Manufacturers

Reach Attendees through Print and Digital

Every attendee receives a digital copy prior to EXPO, as well as a printed copy at registration, putting your message in their hands on arrival.

EXHIBITORS: Tell attendees about your company before they hit the show floor and generate traffic to your booth. The Program Guide will be emailed to attendees one week before EXPO. Viewers can access your booth number, read your exhibitor profile and visit your company's website – all in advance of arriving in Long Beach.



Advertising Rates

Choose a premium position for maximum visibility. Get guaranteed placement on a cover position or the most forward pages available in the Guide. See order form on last page of brochure.

Ad size	Member	Non-Member
Back cover	\$3,500	N/A
Inside front cover	\$3,400	N/A
Inside back cover	\$2,800	\$3,000
Full page, premium position*	\$2,800	N/A
Full page	\$2,400	\$2,700
1/2 page	\$1,500	\$1,725
1/3 page	\$1,195	\$1,325
1/4 page	\$925	\$1,025

* Ads will appear prior to the welcome letter

Exhibitor Listing Logo Enhancement

Placed directly above your exhibitor listing, your company logo helps your description stand out from the competition. Take advantage of this high-visibility option – for just \$149!

Bonus exposure – your logo will also appear by your listing in the EXPO mobile application.

Exhibitor Profiles



CAKEBOXX TECHNOLOGIES, LLC
1477 Chain Bridge Road, Suite 100
McLean, VA 22101
703-869-3336
www.cakeboxx-technologies.com

T18
CakeBoxx Technologies – Safe, Secure and Efficient Cargo Solutions
CakeBoxx Technologies designs, builds and sells innovative 'two-piece' cargo shipping containers to the global cargo transportation and specialty manufacturing markets. CakeBoxx containers with their deck and lid design, are the first innovation in the industry to offer truly safe, secure, and efficient containerized transport for the top-loaded, side-loaded, break bulk and general project cargo markets. Advantages of CakeBoxx containers include increased operational efficiency, reduced risk of cargo theft, and lower operating costs. Using CakeBoxx containers saves money. CakeBoxx Technologies offers these containers in different sizes and

CIMC INTERMODAL EQUIPMENT T1
10533 Sessler Street
South Gate, CA 90280
562-904-8600; Fax: 562-904-3849
www.cimc-ie.com

T18
CIMC Intermodal Equipment is the leading supplier of container chassis in North America. A wide variety of models from 20' to 53' are available including tandem, tridem and combo with fixed, sliding and spread-able designs. CIMC Intermodal Equipment provides a full range of service parts for chassis and CIMC containers, with more than 100 parts distribution points in North America. CIMC Intermodal Equipment also has over 30 dealer locations and growing. CIMC is headquartered in South Gate, California and Emporia, Virginia. Please visit our web site www.cimc-ie.com for introductions to our professional Team members. South Gate, California 562-904-8600; Emporia, Virginia 434-634-3433; info@cimc-ie.com. Visit our booth to check out all that is new for EXPO 2017. Our Virtual Reality display is state of the art and prepare to be amazed. Also at EXPO's opening hours, Country Music Star, Karlen Waldrup will be signing autographs.

COMPCARE SERVICES 511
340 Golden Shore Avenue, Suite 210
Long Beach, CA 90802
562-432-2330; Fax: 562-361-4067
www.compcare-services.com

Compcare Services Intermodal is a fully integrated, comprehensive Intermodal tracking software package. In addition, TSS WebApp is an affordable, scalable tablet/smartphone based intermodal application. It allows for direct real-time communications, status alerts, electronic proof of delivery signature capture, camera scanning of critical documents, internal instant messaging within your fleet of drivers and is compatible with any TMS package with our API kit.

CONTAINER MAINTENANCE CORPORATION/MARINE REPAIR SERVICES 228
2265 Clements Ferry Road, Suite 301
Charleston, SC 29492
843-971-1339; Fax: 843-791-8719
www.mrs-cmc.com

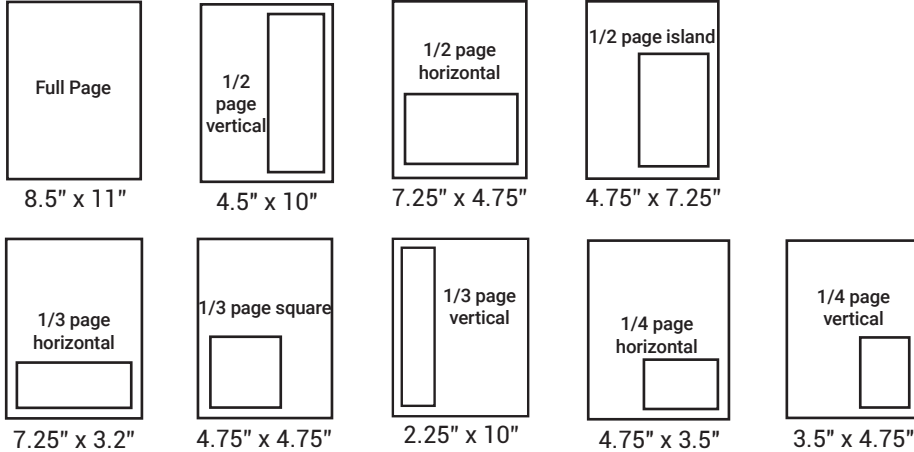
Marine Repair Services – Container Maintenance Corp (MRS-CMC) has been executing great customer service for 45 family run business

Intermodal Association of North America will accept positive advertising by companies demonstrating the benefits of product or service advertising. Advertisers and advertising agencies assume liability for all content including text, representation and illustration of advertisement printed and for any claims made against IANA arising from content of the ad. IANA reserves the right to exercise its sole discretion in rejecting any advertisement that does not conform to the publication standard.

Intermodal EXPO 2018 Program Guide Ad Sizes and Specs

Deadline to reserve space: July 30
Deadline for receipt of artwork: August 2

Reserve your space online here or use the form below.



Ad Type	Member	Non-Member
<input type="checkbox"/> Back cover	\$3,500	N/A
<input type="checkbox"/> Inside front cover	\$3,400	N/A
<input type="checkbox"/> Inside back cover	\$2,800	\$3,000
<input type="checkbox"/> Full page, premium position	\$2,800	N/A
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<input type="checkbox"/> 1/4 page	\$925	\$1,025
<input type="checkbox"/> Exhibitor listing logo enhancement	\$149	\$149
Total Due	\$	\$

Publication Trim size: 8.5" x 11"
Full bleeds: add 1/8" on all sides.
Live area: 8"x 10.5"
Text must be confined to live area.

Artwork Requirements

Acceptable artwork formats include high-resolution PDF, EPS, TIFF and JPG at 300 DPI. CMKY color only. RGB must be converted to CMYK prior to submission. All fonts must be embedded.

Artwork Submission

Materials may be emailed to programguide@intermodal.org. Large files may be provided by Dropbox or similar service, or uploaded to IANA FTP.

Contact Art Cleaver for more information:
art.cleaver@intermodal.org
or 301-982-3400, ext 346.

Advertising Contact

Company Name _____

Contact Name _____

Phone _____

email _____

Ad Agency (if applicable) _____

Ad Agency Contact _____

Ad Agency Phone _____

Ad Agency email _____

Payment

Please provide credit card information or billing address below.

- American Express MasterCard Visa Bill Me
 Bill Ad Agency

Card Number _____

Expiration Date _____

Cardholder's Name _____

Signature _____

Billing Address _____

City, State Zip _____