



September 17-20 | Long Beach, CA

# Window Clings Sponsorship

## \$18,000

### SPECIAL SPONSORSHIP BENEFITS

- Two complimentary full registrations to Intermodal EXPO 2017
- Advertising insert in portfolio
- Recognition on EXPO website, select event signage and in the Program Guide
- Special recognition as specific sponsor in Mobile App
- Company branding on the windows in the hallway from the Hyatt to the Convention Center
- Recognition as Platinum Plus Sponsor, to include benefits listed below



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### PLATINUM PLUS BENEFITS

- Four complimentary At-Large IANA memberships
- Enhanced listing in the IANA Intermodal Marketplace

### Intermodal EXPO and Meeting Activities

- Four complimentary full registrations to Intermodal EXPO 2017
- Expanded visibility through prominent display of your
  - company logo on slideshow at opening session
  - company name on entry to exhibit hall
  - company logo in the Program Guide and Mobile App
- Sponsor ribbon on badges for company attendees
- Recognition as co-sponsor of luncheons held in exhibit hall
- Priority access to private meeting rooms/suites at the EXPO  
*Please note: space is limited and assigned on first come, first served basis.*
- Early access to EXPO housing
- Priority selection of exhibition space for Intermodal EXPO 2018
- Company listing in select EXPO promotional materials
- Company logo with link to your website on the EXPO 2017 home page
- Company name on signage at the convention center
- List of EXPO registrants provided prior to and after the event
- Recognition on signage and in the program as a co-sponsor of the reception held during the 2017 Intermodal Operations & Maintenance Business Meeting, May 2-4, Lombard, Illinois

### Advertising/Promotional Activities

- Company logo with link to your website on the IANA website home page
- Full page black and white ad to run in two issues or a 1/2-page ad to run in four issues during 2017 in Intermodal Insights
- Recognition throughout 2017 in each issue of Intermodal Insights

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**Please contact Jim Morrow for more details at [jim.morrow@intermodal.org](mailto:jim.morrow@intermodal.org) or 301-982-3400, ext. 314.**