



September 17-20 | Long Beach, CA

Monday Happy Hour Sponsorship

\$15,000

SPECIAL SPONSORSHIP BENEFITS

- One complimentary full registration to Intermodal EXPO 2017
 - Recognition on EXPO website, select event signage and in the Program Guide
 - Special recognition as specific sponsor in Mobile App
 - Recognition at bars and buffet tables, on napkins and announcement at start of Happy Hour
 - Recognition as Platinum Sponsor, to include benefits listed below
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PLATINUM BENEFITS

- Two complimentary At-Large IANA memberships

Intermodal EXPO and Meeting Activities

- Three complimentary full registrations to Intermodal EXPO 2017, September 17-19, Long Beach, California
- Expanded visibility through prominent display of your
 - company logo on slideshow at opening session
 - company name on entry to exhibit hall
 - company logo in the Program Guide and Mobile App
- Recognition as co-sponsor of luncheons held in exhibit hall
- Sponsor ribbon on badges for company attendees
- **Priority access to private meeting rooms/suites at the EXPO**
Please note: space is limited and assigned on first come, first served basis.
- Early access to EXPO housing
- Priority selection of exhibition space for the Intermodal EXPO 2018
- Company listing in select EXPO promotional materials
- Company logo with link to your website on the EXPO 2017 home page
- Company name on signs placed at the convention center
- List of EXPO registrants provided prior to and after the event
- Recognition on signage and in program as a co-sponsor of the Networking Reception held during the 2017 Intermodal Operations and Maintenance Business Meeting, May 2-4, Lombard, Illinois

Advertising/Promotional Activities

- Company logo with link to your website on the IANA website home page
- Full page black and white ad to run in one issue or a 1/2-page ad to run in two issues of *Intermodal Insights* in 2017
- Recognition throughout 2017 in each issue of *Intermodal Insights*

Please contact Jim Morrow for more details at jim.morrow@intermodal.org or 301-982-3400, ext. 314.